

LA REE

BOUTIQUE

LA REE PRESS



OLD BELLEVUE GETS NEW, HIGH-END FASHION SPOT

Eastsiders scored with the opening of La Ree Boutique, a new shop in Old Bellevue. And, Seattleites have a reason to brave the bridge. Owner Rachel Nov's sophisticated clothing boutique is geared toward fashionistas with discerning tastes.

Nov revamped a space just off of Main Street creating a boutique with singular style and exclusive labels. Here, modern industrial meets classic tradition. This unique combination makes for an interior of contrasting elements – rough hewn whitewashed wood ceilings oppose glossy black concrete floors. Neatly placed white river rocks form a stark border on the floor. A vintage sewing machine handed down from Nov's grandmother sits inches from ultra contemporary silk tops and dresses.

MORE INFO: Nov chose the clothing and labels with equal consideration as the decor. You'll find everything from denim to event-worthy frocks by designers from Europe, Japan, Israel, and the U.S. But all these hard-to-find labels and exclusive lines come at a price – Blue Girl by Blue Marine dresses (\$300-\$700), denim from Tsubi, Don Dop and Aristocrat (\$285-\$400), and luxe leather handbags by Aristolasia (\$750-\$1,200). There are some lower priced items such as T's by Zooey (\$70), but they're the exception. Nov also offers jewelry by local designer Jamie Joseph. Joseph's stunning gemstone jewelry is the perfect complement to the fashion forward clothing collection.

- By Kathy Schultz



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